

Meredith Campbell

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Address and Phone Not provided on website; contact me through email to request

WEB PRESENCE

Website <http://meredithcampbelldesign.com>

Blog <http://campmeredith.wordpress.com>

Portfolio <http://www.behance.net/meredithcampbell>

EDUCATION

B.F.A. in Visual Communication Design, University of Indianapolis, Indianapolis, Indiana, *May 2012*

B.S. in Experience Design with Concentration in Management, University of Indianapolis, Indianapolis, Indiana, *May 2012*

ACADEMIC HONORS

- Graduated Magna Cum Laude, *May 2012*
- Alpha Chi Honor Society, *Fall 2010*
- Phi Alpha Epsilon Freshmen Honor Society, *Fall 2009*
- Dean's List (6 semesters) and Semester Honor Roll (2 semesters), *Fall 2008 - Spring 2012*

ART AND DESIGN SKILLS

- Design skills include graphic design, web design, new media design, photography, and event design
- Traditional art skills include drawing, painting, and printmaking
- Familiar with marketing, advertising, and public relations concepts

TECHNICAL SKILLS

- Advanced knowledge in Adobe Photoshop, Illustrator, InDesign, Dreamweaver, and Flash Catalyst
- Working knowledge in Adobe After Effects, Premiere Pro, Google SketchUp, Microsoft Word, Excel, and PowerPoint

WORK AND LEADERSHIP EXPERIENCE

Graphic Design Intern, The Catapult Project, Carmel, Indiana, *January 2012 - May 2012*

Created print and web designs for small businesses in the Carmel, Indiana area; collaborated with marketing professionals and web developers to meet clients' needs; helped focus messages, build concepts, and write copy

Experience Design Student Association, University of Indianapolis, Indianapolis, Indiana, *August 2010 - May 2012*

Secretary, *August 2011 - May 2012*

Part of the Experience Design Student Panel; recorded and distributed minutes; continued duties of a general member

General Member, *August 2010 - May 2011*

Acted as an orientation guide during first-person, interpretive events organized by experience design classes; helped plan and execute events encouraging socialization and professional development for experience design majors

Campus Program Board, University of Indianapolis, Indianapolis, Indiana, *August 2009 - May 2011*

Marketing Committee Chair, *August 2010 - May 2011*

Designed marketing for any event associated with one of Campus Program Board's eight committees; managed budget and printing needs; maintained social media presence on Facebook and Twitter; led weekly committee meetings

General Member of UIndy Nites! Committee, *August 2009 - May 2010*

Brainstormed campus-wide, weekend events with committee members; helped set up, execute, and tear down events

Computer Lab Assistant, University of Indianapolis, Indianapolis, Indiana, *August 2009 - May 2012*

Provided critique and program assistance to graphic design students; troubleshoot problems with printer

Volunteer Teacher Assistant, O'Fallon United Church of Christ, O'Fallon, Illinois, *June 2004 - July 2008*

Assisted in execution of lesson plans for first and second graders